

What's the ECO Action Hub?



[About Us - ECO Action \(ecoactionhub.co.uk\)](http://ecoactionhub.co.uk)

A community space that brings together local people and partnerships to take positive action in the Climate Emergency. Helping people learn about and making small changes in their own lives to combat climate change and loss of biodiversity.

- The Hub offers a variety of resources such as a Library of Things, Repair Café and Meeting Space, and uses proof points from locals who have been positively impacted by the Hub to show its value.
- Partnerships can be a part of this community and use the Hub's resources to reinforce messages and activities to their own audience: hosting meetings, connecting with similar organizations, working with connected communities to reinforce shared climate and biodiversity messages.

What does ECO Action Hub do?



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VISION – WHAT WE WANT TO SEE:

Our borough* will be the greenest place possible, where the whole community benefits from positive and sustained action to address the Environment and Climate Emergency.

MISSION – HOW WILL WE GET THERE:

We will bring local people together and inspire them, through activities, events and partnerships, to take action on biodiversity loss and climate change for the benefit of people and planet.

(*borough = area within RBWM)



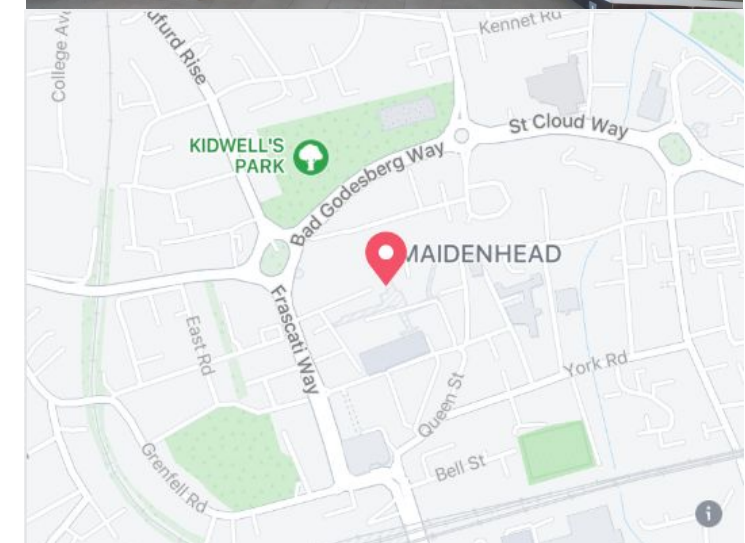
Who are the ECO Action Hub



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Who are we: The Eco Action Hub provides a space for local people and our partnerships to come together in the Climate Emergency.

- Some come to talk about taking positive action: changing their habits, shopping differently, eating less red meat.
- Some gain new information and learnings – about biodiversity, about insulation, about electric vehicles, farming, travel, offsetting, heat pumps and much more.
- Most come to learn about small steps and what more they can do in their own lives to help combat climate change and the loss of biodiversity.



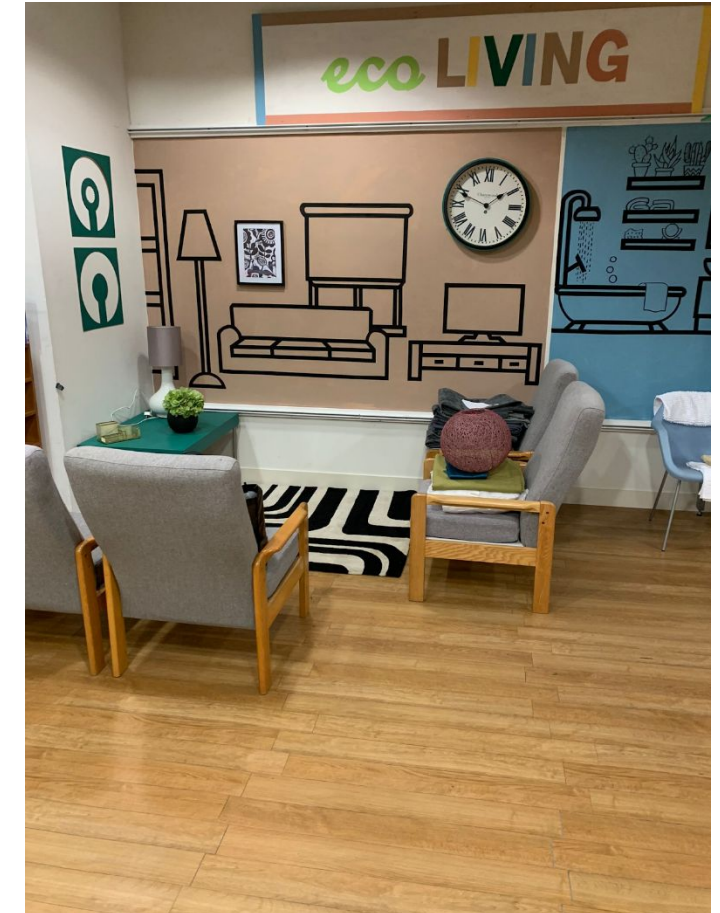
About ECO Action Hub Resources



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ECOAction Resources: As well as our 'Zones' with displays on core eco subjects (Travel, Energy, Family Living & House, and more) the Hub also offers:

- a Library of Things where people can borrow tools and gadgets, from food processors to hard drives
- a Repair Café where people can give their broken or worn-out possessions a new lease of life
- a Meeting Space where people can meet and talk about topical issues – local eco- groups and schools also use this space to meet and learn
- 'Guest Zones' where Partners can present their Eco messages to all who visit and engage in the Hub.



Partners & the ECO Action Hub



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Partnership Proposition: You can be part of this whole community, can 'tap into' these conversations and can use our resources to reinforce your messages and activities to your own audience:

- You have access to all the shared resources in the ECOAction Hub (Library of Things, Volunteers, Community and more)
- You can host meetings here: for your organisation and for your wider community.
- You can connect with many similar organisations who share your concerns, working with these communities to reinforce shared climate & biodiversity messages across RBWM.

Our partners

- Cookhams Footprint
- Filling Good Cooperative
- Green Earth Plan
- Green Skills Library
- MaidEnergy
- Maidenhead Cycle Hub
- MGPark
- Plastic Free Maidenhead
- Plastic Free Windsor
- Repair Cafe
- Rotary
- The Climate Community in W&M
- The Climate Partnership
- Waltham Place Farm
- Wild About Datchet
- Wild Cookham
- Wild Eton Wick
- Wild Maidenhead
- Wild Windsor
- Wildlife in Ascot
- Windsor, Ascot, Maidenhead Active Travel
- Windsor Cycle Hub

What can we do together??



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Some Ideas for our discussion?

- Host a community event?
- Share your messaging?
- Use some key resources?
- Have a 'briefing panel'?

- Add to our ideas?



THANK YOU!